



Sunseeker China
圣汐中国

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Sunseeker China Opening Comprehensive Flagship Showroom – The Largest in China

(Sanya 2010-03) Sunseeker China will open its first flagship showroom in Sanya, Hainan, in April 2010. Strategically positioned in the heart of the Visun Royal Yacht Club, the exquisite showroom is the largest yachting flagship store in China.



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The new Sunseeker China flagship store sits on a superb vantage point within the Visun Royal Yacht Club and spans 420 square meters. Given Sunseeker China's focus on customer service, the space houses an extensive range of facilities. It not only boasts a **Product Display Area**, but also a **Private Owners Lounge**, an **Alfresco Terrace**, and perhaps most importantly of all - an **After Sales Service Suite**.

Via the product display area, potential customers can browse through the vast array of Sunseeker models on display, as well as select the different furnishings that are available with each Sunseeker Yacht.

However, on top of the excellent opportunities offered to new customers, the flagship showroom has been specifically designed to engage with the needs of existing yacht owners.

Sunseeker owners can enjoy privileged and exclusive treatment at the first class Private Owner's Lounge. Reserved solely for the use of Sunseeker owners, members of this elite club will have access to its bar and lavish facilities.

Added to that, they will be able to relax in the splendour of the Alfresco Terrace which is accessible to all. Taking advantage of the spectacular Hainan weather, the Alfresco Terrace provides a delightful setting in which to unwind after a day's yachting.

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Sunseeker owners can also enjoy the peace of mind offered by the flagship store's After Sales Service Suite. Dedicated entirely to supporting Sunseeker owners maintain their luxury yachts, owners will benefit from the expertise that has proved fundamental in the making of the brand.

Sunseeker China currently has one of the largest technical support teams in China and at the flagship showroom they will be on standby to assist Sunseeker owners with the upkeep of their craft. Sunseeker China is the pioneer in the Chinese luxury yachting industry, and the opening of their new flagship showroom is yet another bold move.

Mr. Kaminski said: "With its climate and coastal conditions, Sanya boasts unrivalled natural advantages as a yachting destination, and has attracted many as both leisure and a luxury yachting destination. This Showroom perfectly indicates our confidence in China market; and hopefully, will in turn increase the confidence of our customers in us. We are always the best!"

In this new Year of the Tiger, the opening of the showroom is another prime example of Sunseeker China increasing their operational capability. It follows the opening of their sales office in Sanya, and together with the Sunseeker China Headquarters in Shanghai and the Owner Service Center in Qingdao, it adds to their extensive service and sales network in China.

Finally, the opening of the new flagship showroom goes hand in hand with another significant milestone for Sunseeker China, the recent arrival of their largest yacht in China - the Sunseeker 80 Yacht. This stunning yacht is docked at the Visun Royal Yacht Club along with equally exquisite Sunseeker Manhattan 70 and Manhattan 66 yachts, and provides a fitting backdrop for the opening of this landmark showroom.

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