



Sunseeker China
圣汐中国

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Spectacular Sky-high Priced Sunseeker Predator 108 Special Edition Completes Maiden Voyage Down Huangpu River

An exquisite Sunseeker Predator 108 Special Edition, the only Predator 108 special edition yacht every made by the iconic brand and the most expensive yacht ever sold in China, has completed its first cruise down the Huangpu River.

(Shanghai – July 2010)

On July 17, 2010, a sumptuous Sunseeker Predator 108 Special Edition made its triumphant debut on the Huangpu River, proving once again that Sunseeker China is at the very pinnacle of the Chinese yachting industry. To celebrate the landmark event, the owner of the sublime vessel, the Dalian Wanda Group held a lavish ceremony by the riverside.

This yacht is the only Predator 108 special edition yacht ever made by Sunseeker and is priced at over 7 million GBP. The sublime vessel arrived in Shanghai on July 15 as the largest, most expensive and most luxurious yacht ever sold in China.



Sunseeker has a limited production of around 250 boats a year, ensuring not only its exclusiveness but also helping Sunseeker maintain its reputation for building one yacht as comprehensively as the next. It is this relentless pursuit of excellence, spanning all categories from performance to style, and from finish to durability, that has cemented Sunseeker's position as the world's pre-eminent, luxury motoryacht brand – a fact recognised by its global fan base, which includes amongst others Eddie Jordon, Nigel Mansell, Richard Lee and Charles Ho. In mainland China, the Sunseeker yacht owners include Zhang Chaoyang (the CEO of SOHU), Li Qinfu (the president of Nine Dragon Group) and Mr. Tsai (the president of Want-want Group) etc.



The Sunseeker Predator 108 yacht is famous for its frequent appearances in James Bond movies, consequently when the Special Edition surfaced at the London Boat Show in early 2010 - it caused an immediate sensation.

At 108 feet long (33 meters), she is a picture of magisterial beauty. Added to that her twin MTU engines can produce 4880PS, propelling her to a top speed of 36 knots and making for an exceptionally quick vessel for her size. Her emphatic presence is completed by champagne-colour paint work (which shimmers in the sun) making every harbour entrance a sight to behold.

Elsewhere you'll find sleek, black, mirrored windows which not only offer her occupants complete privacy, but also add another layer of charm - particularly at night. On the inside, the Sunseeker 108 Special Edition is a masterpiece of design, featuring expansive owner and VIP cabins, a stylish convertible sunroof on top of the cockpit, a sport flybridge, and a vast spa tub and sunbathing area on the front deck.

The buyer, Dalian Wanda Group, is one of the largest real estate developers in China, with extensive businesses in commercial real estate, luxury hotels, cultural industries and shopping malls. Up to the end of 2009, the group has 27 Wanda Plazas and 7 five-star hotels nationwide. In making this purchase, the world-class service and excellent reputation of Sunseeker China and its CEO, Traugott Kaminski—nicknamed “the Godfather of China’s luxury yachting” were strong reasons why the Group chose Sunseeker China.

In November 2003, Traugott Kaminski brought two Sunseeker yachts measuring 75-feet and 64-feet respectively to Shanghai. At the time the very concept of yachting was still in its infancy: there were no yachting marinas, no regulations, no yachting culture and most obviously - no yachts.

Undeterred, he organized a launch party for the two vessels in Downtown Shanghai by the Huangpu River, and so marked the birth of the Chinese yachting industry. Seven years later Sunseeker China has built a mature service system which can offer a fully integrated package spanning yacht sales, transportation, importation, registration, maintenance (including the professional captain and crew services), and repair. The premiere appearance of the Sunseeker Predator 108 Special Edition on the Huangpu River is a huge milestone for the brand and for Chinese yachting alike.

“On July 15, the boat owner and I were both on the Pu 16 pier in Shanghai, waiting for the yacht to come from Deep Sea Port. We were so excited and moved when we saw the yacht appearing at the corner on the Huangpu River. This yacht definitely inserts the British Royal blood into the vein of Shanghai, adding a fantastic touch on this beautiful picture.” said Kaminski.

The glamorous debut of the Sunseeker Predator 108 Special Edition on the Huangpu River confirms that the Chinese yachting industry is flourishing and cements Sunseeker China’s position as the undisputed market leader.



Sunseeker Predator 108 Special Edition Specifications

As an extremely large luxury yacht, the Sunseeker Predator 108 Special Edition has the following unique features:

- Champagne finishing colour
- Dark-mirrored glass
- Finished exquisitely in walnut, granite and leather throughout the vessels interior

On the lower deck:

- Large Stateroom with a 50 " TV, walk-in wardrobe and en-suite
- Large VIP cabin and 2 guest cabins, each with its own separate bathroom
- Separate stairs to the galley and 4-crew mess

One the main deck:

- Large saloon with 50" TV
- Dining table for 8 and separate bar
- Helm position with 4 separate seats

On the outer deck:

- Sports bridge helm position
- Bar counter and spacious sitting area
- Spa Tub and foredeck sunbathing area

Engine:

- Twin MTU 16V 2000 M93 (each 2440PS, total 4880PS)



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