



Sunseeker China
圣汐中国

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Sunseeker China Sells Exquisite Sunseeker 80 Yacht to Want-Want Group

(Shanghai - April, 2010) Sunseeker China has sold a sublime Sunseeker 80 Yacht to the Want-Want Group, a Chinese company of world renown. The purchase reflects the exceptional quality of lifestyle associated with the blossoming Chinese yachting industry, and in particular with the Sunseeker China brand.

Recognised by Forbes Global as one of the finest companies in the world with a revenue stream below \$500 million, in its 40-year plus history, Want-Want has become a household name in China. The company already possesses two private jets so it was a logical step for the group's chairman, Mr. Tsai, to purchase this 24.44-metre behemoth of pure luxury.

Want-Want conducted a huge amount of research to discover which yachting marque was tailored to their exacting needs, and ultimately chose Sunseeker China because of the sheer quality of their products, attentive service and peerless luxurious style as well as the invaluable leadership of their CEO Traugott Kaminski, who has worked in China for the last seven years. His hands on, regional experience played an instrumental role in Want-Want's decision to opt for a Sunseeker China vessel.

On top of the high esteem with which the Sunseeker China brand is held, the Sunseeker 80 Yacht is also one of their most prized vessels. Since it's acclaimed arrival in China it has generated a significant amount of positive feedback and Mr. Tsai flew his Gulfstream Jet to Sanya to inspect the Sunseeker China vessel in person. He was so impressed, he ordered a Sunseeker 80 Yacht immediately afterwards.

Mr. Kaminski said, "I believe even more after this deal that private jets and private yachts are a new symbol of social status. Want-Want is an extremely important customer for Sunseeker China. Their trust in us illustrates that Sunseeker China has established an excellent level of service amongst our customers and because all of our clients are somehow connected, the outstanding service we provide simply wins us more and more customers."

Sunseeker China has built up a mature service system which offers potential buyers a completely integrated package. Sunseeker China handles everything from yacht sales to

transportation, and from importation to registration as well as the management of professional captains and crew. It is the comprehensive nature of their service, as well as the exceptional quality of their products, that has seen Sunseeker China crowned the ultimate lifestyle symbol in Chinese yachting. As of April, this Sunseeker 80 Yacht is just one of seven, large, luxury yachts that Sunseeker China has sold this year - confirming its status as the undisputed market leader.



Picture : Sunseeker 80 Yacht

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